

Paysalia

Le salon
Paysage Jardin & Sport

PRESS RELEASE

Lyon, July 1st

Sustainable development: Paysalia Trophies reward positive approaches.

During the Paysalia exhibition that will be held in Lyon from 2nd to 4th December, the Paysalia Trophies will reward companies whose products and/or services positively contribute to sustainable development. The aim is to reward and foster suppliers who offer products and/or services whose conception and utilization have a strong positive impact on one or more fields of the sustainable development ie. environmental, social and economical. Professionals who are entrusted with landscaping, creations of gardens and outdoor sporting facilities have to respect and protect men and environment.

Four categories:

The Paysalia Trophies give exhibitors the opportunity to compete in four different categories:

- Vegetable: plants, seeds, bulbs, aquatic vegetables, sedum, grass...
- Equipment and facilities: machines, softwares... all that will not exist anymore after work achievement.
- Horticultural products: mold, substrates, fertilizers, garden stakes, tarpolins, sprinklers, care products...
- Materials: paving stones, flexible floors, consolidated floors, synthetic floors,...all that will still exist after work achievement.

Enhanced winners:

A jury of professionals will firstly select 3 products of each category that will be enhanced on the Paysalia website www.paysalia.com and in the visitors' guide then displayed under the « Dôme » at the entrance.

During the exhibition, the jury will reward 4 products that will be presented to professionals through a strong communication.

Registrations are now opened on the Paysalia website www.paysalia.com

Application forms are to be downloaded on the website and sent back before 15th September 2009 to the following address:

Véronique Vansteene - Délégation générale Unep - 10 rue Saint Marc - 75002 Paris – France Tél : +33 1 42 33 18 82
Fax +33 1 42 33 56 86 - v.vansteene@unep-fr.org

Contacts press : Dépêches

Audrey Bruyère – Florence Le Berre

Tel : + 33 4 37 49 02 02

email : depeches@depeches.fr

To be known about Paysalia, the Landscape, Garden and Sport exhibition: www.paysalia.com

From 2nd to 4th December, in Lyon Eurexpo, Paysalia is the event where professionals in the garden, landscape and sporting facilities sector gather to create, discuss and discover new trends.

*Paysalia is supported by: **UNEP, AFDJEVP, AITF, FFP, FNPHP, SNHF, SNPI, SYNAA.***



An event:

SepelCom