



FRANCK SERRA

THE MASTER GARDENER 2021

Chaired by Jean Mus, the 2021 Carré des Jardiniers jury returned its verdict and on Wednesday the 1st of December announced the competition winner. With his exceptional garden called Human & Sensual, Franck Serra, the selected finalist joins the closed circle of Master Gardeners and wins the coveted title of “Master Gardener 2021”.

Created in 2011 at the Paysalia trade show, the Carré des Jardiniers has become the top award in the landscaping business and the Master Gardener is the sector’s Ambassador. Open to all French landscaping professionals, designers and entrepreneurs, the contest expresses the creativity and excellence of the French landscaping sector.





PRESENTATION OF FRANCK SERRA *Coulounieix-Chamiers (24)*

HIS PROJECT *Human & Sensual*

Today we are all seeking sense, pleasure and a way to get back to nature. A garden for lovers of (the good things in) life must be environmentally-friendly and a place in which one feels good. We propose a virtuous and sustainable garden in harmony with nature. The garden will be made up of components under our feet, with permeable, natural, fertile and nourishing soils: quite simply alive. Biodiversity will be symbolised by a canopy, an architectural arch inviting you to discover a space for Gracious Living and a seat at a shared “table” to promote friendliness, bathed in and fed by the nourishing theatre symbolising food springing from Mother Earth. The wellbeing garden is structured around the water table, symbolising life. Organic relaxation cocoons will welcome visitors in a luxuriant, benevolent and natural forest.

The theme “A garden for (gracious) living” allowed Franck Serra to deal with a current topic through his/her creativity and know-how. As well as being an abundant resource for the ecosystem and biodiversity, gardens are also alimentary, delicious and generous. They protect and conserve everything living. An inspiring subject for the creative mind of Franck Serra.



JARDIN HUMAN & SENS





5 FINALISTS, 5 GARDENS PRESENTED TO THE PUBLIC AND TO THE JURY... BUT ONLY ONE MASTER GARDENER!



This year the exceptional Carré des Jardiniers jury featured 16 personalities - professional landscapers, VIPs, journalists....

1 EMBLEMATIC PRESIDENT:

JEAN MUS, Landscape Gardener and Designer

6 LANDSCAPING SECTOR PROFESSIONALS

- Michel Audouy - *Landscape architect*
- Laurent Gras - *2019 Master Gardener*
- Bruno Imbert - *Nurseryman*
- Eric Lequertier - *Landscaper*
- Bruno Ricci - *Landscape gardener*
- Pierre-Alexandre Risser - *Landscaper*

4 SPECIALIST JOURNALISTS

- Philippe Collignon - *journalist for France Télévisions*
- Nathalie Degardin - *for mainstream and professional media - Intramuros*
- Sylvie Ligny - *the specialist media - GardenLab*
- Martine Meunier - *for professional media - Les Editions du Bionnay*

5 ARTISTS REPRESENTING THE 5 SENSES VIA THEIR OCCUPATIONS

- Jacques Chibois - *Chef at the Bastide Saint-Antoine hotel*
- Jean-Claude Ellena - *Perfume Creation Director at the Couvent des Minimes*
- Gary - *Sculptor*
- Dimitri Naiditch - *composer and pianist*
- Eric Sander - *Photographer*

FRANCK SERRA THE STUDENTS' VOTE



For the first time, this year, landscaping students could also pick their winning project Human & Sensual by Franck Serra.



This jury was composed of two students from the following training centers: The CFAA 17 Agrocampus, Beauvais CFA-CFPPA, Lyon Dardilly Ecully EPLEFPA, The St-Ismier Grenoble CFPPA Landscaping School and Toulouse Auzeville CFAAH/CFPPA.



At the award ceremony on the 1st of December, the lucky winner was presented by VAL'HOR, the French inter-professional association for horticulture, florists and landscapers, with a UNIQUE BRONZE TROPHY, created by the sculptor Gary.

THE CARRÉ DES JARDINIERS, A PAYSALIA EVENT



For each edition, the Carré of the Gardeners takes root in the centre of the reference trade show, Paysalia, bringing together everyone active in landscaping, gardening and sports grounds.

A key event at Paysalia, the Carré des Jardiniers rhythms the Show and the visitors' circuits with the presentation in situ of the 5 finalists' gardens, the passage of the jury and the announcement of the award-winner. The techniques and creativity of the finalists and their teams are sources of inspiration for visitors and the contest highlights the high values of French gardening.

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There is also a new Web site:

carre-des-jardiniers.com



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Event



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